## HANSEN HANGGODO

INTERACTION DESIGNER

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## experience

### Hansen Hanggodo Photography, DE

(Dec 2008 - Present): PHOTOGRAPHER

Provide quality images for clients seeking photojournalistic wedding photography

### Medzpeed, PA

(Dec 2011 – Aug 2012): INTERACTION DESIGNER (Freelance)

- Design concepts for Medzpeed's mobile application
- Produce wireframes, mock-ups, task flows, and UI specifications to assist with product development
- · Work closely with users and developers to gather requirements through usability testing

#### ING DIRECT, DE

(Jun 2008 - Apr 2012): LEAD TRAINING TECHNICAL DESIGNER

- 2010-2011 Sales Experience Associate of the Year
- Managed and initiated the effort of technical training design for ING DIRECT's Sales team nationwide
- Designed and developed over 80 training projects including learning activities, follow up resources, facilitator guides, presentations, assessments, surveys, workbooks, and SCORM compliant interactive eLearning
- Created learning plans and training architecture using modified ADDIE instructional design and adult learning theory
- Acted as the lead photographer for ING DIRECT's corporate events
- Filmed and produced video and audio podcasts as a method of communication to the Sales floor to ensure knowledge consistency while increasing employee engagement
- Designed and developed micro websites for Sales Contest that increased individual product sales production by up to 300%, boosted employee engagement, and built team unity
- Designed posters to voice ING DIRECT's missions and visions to the floor
- Acted as the administrator for ING DIRECT's LMS for the Sales team
- Designed and maintained Sales Training website that acts as the gateway for all of the training modules

### **Empower Materials Inc**, DE

(Sep 2007 – Dec 2007): WEB DEVELOPER (Freelance)

• Designed and developed the company's website from the ground up

## education

University of Delaware, DE

BACHELOR OF SCIENCE, Management Information Systems - Concentration: Marketing BACHELOR OF ART, East Asian Studies - Minor: Japanese

Graduated: May 2009

**Seinan Gakuin University**, Fukuoka, Japan (Sep 2006 – May 2007): EXCHANGE PROGRAM

# skills

English Indonesian Japanese

Photography Videography

HTML XML CSS JavaScript ActionScript3

Flash
Premiere
After Effect
Photoshop
Dreamweaver
Fireworks
Captivate
Articulate
Microsoft Office
Camtasia
Audacity
Axure